

INNOVATION CHALLENGE 2



**MICHELIN SCOTLAND
INNOVATION PARC**
INNOVATION



ABOUT THE MSIP INNOVATION CHALLENGE

Michelin Scotland Innovation Parc (MSIP) supports the development and delivery of innovation across the sustainable mobility and decarbonisation sectors.

This second Innovation Challenge will exploit Dundee's reputation for innovative electric vehicle implementation by delivering new models for personal transport and commuting whilst addressing the Scottish Government's challenging Net Zero targets for [transport](#).

The MSIP Innovation Challenge 2 is a competition designed to support companies to test or demonstrate their products, processes, services or business models in Demand Responsive Transport/Mobility as a Service or Electric Vehicle Charging at Michelin Scotland Innovation Parc.

For this challenge, we are working closely with our Scottish Innovation Ecosystem partners, [The Data Lab](#) and [CENSIS](#) to leverage additional benefits into successful projects.

Successful projects will use MSIP as a location to

1. test and demonstrate innovative products, processes, and services.
2. validate new and disruptive business models.
3. create employment opportunities.

Successful Innovation Challenge 2 projects can include new hardware, software, or service technologies as well as projects designed to encourage modal shift. Aligned with our partners innovation objectives, we are also looking for projects with a clear focus on the use of data and data science or the Internet of Things (IoT) and sensors.

Proposals addressing the transfer of learners to and from the MSIP Skills Academy and those addressing the ["A CAV Roadmap for Scotland"](#) are encouraged.

FUNDING AVAILABLE

Grant support for up to 75% of eligible costs will be available with a minimum grant of £5,000 and maximum of £25,000. For further information see the [Guidance document](#). Additional funding may be available to businesses not yet located in Scotland but seeking to establish stronger ties with academia through the [Scottish Inward Investment Catalyst Fund](#).

OUR PARTNERS

[The Data Lab](#) - The Data Lab is Scotland's innovation centre for data and AI. We help Scotland maximise value from data and lead the world to a data-powered future.

[CENSIS](#) - CENSIS is Scotland's Innovation Centre for sensing, imaging and Internet of Things (IoT) technologies.

[Dundee City Council](#) - Dundee is the perfect little city for Electric Vehicles and is regarded as Scotland's leading city in the adoption, promotion and operation of electric vehicles.

APPLICATION PROCESS

The MSIP Innovation Challenge 2 is a single stage application process. The application form can be found [here](#). Further details can be found in the [Guidance document](#).

Applications close 11am, 17th November 2022.

