



MSIP ACCELERATOR QUICKBLOCK

**APPLY TO JOIN MSIP
ACCELERATOR 2022**



OBJECTIVE

QUICKBLOCK joined the MSIP Accelerator programme in early 2021 as a small start-up with one employee and a product with huge potential. The challenge for them was how to structure and focus on key opportunities in order to scale up. They joined the Accelerator programme as they saw the benefit of the specialist input and support of the numerous speakers and experts (as well as fellow entrepreneurs in the cohort). Their overall aim was to come out of the programme with more clarity and direction on their product offering and target markets.

BENEFITS

As a “graduate” of the MSIP Accelerator programme, the founder had the opportunity to speak and showcase the product at the MSIP Demonstrator and Showcase event during COP26 which proved to be a great platform to present their business to the masses. From the networks and introductions made through MSIP they gained two new customers and have numerous high profile prospects.

According to the founder, having knowledgeable, friendly and supportive advisors who continue to help the team is an absolute privilege.

IMPACT

Within 2 months of joining the MSIP Accelerator the company raised their first seed investment round, grew the team to 5 people, launched the product to new markets and developed more products.

The programme helped QUICKBLOCK refine their strategy and set a clear direction, which ultimately has led to over £500,000 in equity investment and increased turnover by £300,000.

They gained new customers and formed new collaborations with other MSIP affiliated companies directly as a result of the programme.



It has been an absolute pleasure to be involved in the MSIP accelerator programme. From the amazing team at MSIP to the wider network it's opened up – I can't fault a thing!
This has had a very tangible and positive impact on our growing business.

Andrew Vincent
CEO of QUICKBLOCK

