



MSIP ACCELERATOR POWER CIRCLE PROJECTS



**APPLY TO JOIN MSIP
ACCELERATOR 2022**



OBJECTIVE

Power Circle Projects Limited (PCP) has developed an innovative business model that enables social landlords and others to benefit from local energy systems which generate, store and trade energy to achieve a climate positive solution.

There are many barriers to social landlords delivering these projects such as small capital budgets, lack of trust in third party funded solutions, low 'risk appetite' and lack of experience. PCP's seeks to overcome these barriers by operating as a socially-owned licence-exempt energy services company offering services that deliver and operate local energy systems.

BENEFITS

Through a mix of team events, the MSIP Accelerator programme provided the opportunity to develop skills and knowledge and work with a range of inspirational industry peers.

The MSIP Accelerator supported the team in developing a greater capability and increasing confidence in growing their business.

IMPACT

Early traction has been achieved with robust sales in 2021-22. PCP has also been selected to participate in the "Procurement for Housing" framework for innovative service providers. This has created significant opportunity to work with public bodies and charities without having to work through complicated procurement processes

According to PCP founders, The MSIP Accelerator programme helped PCP lay the foundation and gain the initial traction that will power significant growth over the next 3-5 years.



The MSIP Accelerator Programme has helped Power Circle Projects Ltd gain initial traction in its target markets and has supported its early growth as a new business.

I'd encourage new or growing Scottish businesses to apply to participate in the programme.



Jonathan Cape
Managing Director of Power Circle Projects Ltd