

MSIP ACCELERATOR FAQs



**MICHELIN SCOTLAND
INNOVATION PARC**
ACCELERATOR
POWERED BY SKILLFLUENCE

AM I ELIGIBLE TO APPLY?

The MSIP Accelerator is targeting innovative companies who are developing new solutions in sustainable mobility and decarbonisation. You should have a team in place and have an investor-ready proposition or a validated prototype. You don't need to be based in Dundee, Scotland or even the UK, but we hope you will consider locating to our fantastic facilities at MSIP in future.

IS THERE A WORD LIMIT ON THE APPLICATION FORM?

Yes, all free text boxes are limited to 1,000 characters. This means you don't have to worry about providing us with "War and Peace" so you do need to be succinct.

PREPARING A STRONG APPLICATION

The [Application Guidance](#) document provides the questions you will be asked to complete on the online form. We suggest you complete your application in a Word document to allow you to cut and paste into the online application form.

CAN I SAVE MY ONLINE APPLICATION AND RETURN TO IT LATER?

No, you will need to complete your application in one go so we suggest you draft your application in a text document initially to make it easy to copy and paste into the online form.

HOW DO I RECORD A GOOD VIDEO?

Here's some top tips:

We're looking for a 60 second video to tell us why your innovation is the next big thing.

- Film with a high-quality phone camera or digital camera.
- Shoot all content in a landscape position.
- If possible, ask someone to film this for you.
- Keep the camera steady by using a makeshift stand or very steady hands.
- Do not look directly into the lens, look just off to the right or left.
- Frame the interviewee from just below the shoulders upwards and if possible, choose a suitable background.
- Use a bright setting or natural light on the subject where possible and do not shoot directly into a window if indoors.
- Avoid windy or noisy locations.
- Speak clearly, passionately and at a steady pace.

WHEN DOES THE MSIP ACCELERATOR PROGRAMME START?

The MSIP Accelerator programme will kick-off on Tuesday 30 August at 9.30am.

HOW IS IT DELIVERED?

The MSIP Accelerator programme is delivered primarily on-line with the opportunity for in-person meet-ups and networking opportunities. It will be delivered over 16 weeks. Each week you'll take part in a 3-hour online workshop (Tuesdays, 1.30 – 4.30) and a 90-minute roundtable/group coaching session (Thursdays, 1.30 – 3.00). The first session will be on Tuesday 30 August with the last session on Thursday 15 December 2022.

BUILDING A GREENER FUTURE FOR PEOPLE, PLACE AND PLANET

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HOW MUCH DOES IT COST?

The programme is fully funded by MSIP, with support from Scottish Enterprise, and as such it's extremely competitive, we recommend early applications and engagement with the selection team.

The only commitment we ask of you is to be present at all sessions and fully engaged in the process. Come with an open mind and a collaborative approach. Invest this time in developing your company – it's not time out, it's time in!

WHAT ELSE IS AVAILABLE TO SUPPORT OUR PARTICIPATION?

Participating companies are offered the use of the MSIP Innovation Lab facilities during the 16-week programme for a nominal fee. There is also substantial support available from the MSIP Accelerator team and our networks.

HOW MUCH TIME DO I NEED TO COMMIT?

4.5 hours per week live workshops/participatory activities. We recommend 30 mins per week self-study (provided). You can invest as much time as you want in addition, engaging with our Explore More Resources, building your network and applying your learning.

WHAT IS AN MSIP INNOVATION LAB?

The MSIP Innovation Labs provide small, flexible spaces to accommodate project activities. Each unit of around 80sqm provides users with a space in which they can progress ideas and product development. All units have power, some with 3-phase and some with water and drainage. Users will be responsible for fitting out each unit according to their own needs. In addition, there are communal welfare facilities including showers and changing rooms, a small kitchen area, meeting room and shared social seating area.

HOW MUCH DOES EACH INNOVATION LAB COST?

MSIP Accelerator companies will be some of the first users of the MSIP Innovation Lab spaces and therefore we will offer access to these workshops for a substantially reduced fee. Further information can be provided to those who are interested.

OTHER QUESTIONS?

If you have any questions, contact the team via msipaccelerator@skillfluence.co.uk



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The MSIP Accelerator is part funded by Scottish Enterprise.

